



Del Mar Heights PTA
13555 Boquita Dr.
Del Mar, CA 92014
(858)345-6170
delmarheightspta.com

For more than 50 years, Del Mar Heights School has been providing a dynamic academic environment for children in kindergarten through 6th grade. Our mission is to ignite the potential of *every* student at Del Mar Heights. As part of that mission, the Del Mar Heights PTA supports the school by funding and staffing over 50 of the school's many programs and events.

Del Mar Heights is not just a school, it's a community. We work hard to nurture the connections between families, the school and very importantly, our local community. We truly believe that these connections help to create the enriching environment our students deserve an environment where they can learn, create, and thrive.

In support of our mission, the Del Mar Heights PTA will be hosting its annual fundraising gala and auction, La Dolce Vita, on Saturday, April 21, 2018. Auction proceeds are *vital* to our ability to provide programs, events, and grants that enrich our children's lives, enhance our students' educational experience, engage our families, support our teachers, and strengthen our community.

We are so grateful for our community's support to make this year's upcoming gala a spectacular fundraiser and party. If you would like to expand your contribution and involvement, we invite you to showcase your business with a donation to our auction. Here's how you can help:

- **Contribute an item(s), service(s), or gift certificate(s).** Your donation will be acknowledged on our PTA website, auction website and at school.
- **Become an event sponsor or underwriter.** Becoming a sponsor or underwriter of the Del Mar Heights Spring Gala offers the opportunity to show support of the school and receive public recognition online and on the night of the event. Options and details at tinyurl.com/HeightsGala

All gifts are greatly appreciated and are tax deductible (Tax ID 33-0708127). Simply fill out the enclosed donation form and return it by mail or email at your earliest convenience before **April 1, 2018**. We will handle everything else! You may also donate online at tinyurl.com/HeightsGala. Should you have any questions, please feel free to contact me via phone or email at (858) 345-6170 or gala@delmarheightspta.com.

On behalf of our students, thank you for your generosity. We are truly so grateful for your support.

Tricia Dixon
Spring Gala Chair

The value of your donation is tax deductible. The Del Mar Heights PTA is a 501(c)(3) organization.
Tax ID# 33-0708127



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Donor Information: Business Individual

Name (as it/they should appear in program):		Contact:
Address:		
City:	State:	Zip:
Phone:	Email:	
Website:		

Donation Information: Item attached Contact me to make arrangements

<input type="checkbox"/> Gift Certificate / Gift Card	<input type="checkbox"/> Service	<input type="checkbox"/> Monetary Donation
<input type="checkbox"/> Item	<input type="checkbox"/> Sponsorship	<input type="checkbox"/> Underwriting
Quantity:	Market Value:	Suggested Retail Price:

Description for Catalog

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Restrictions on Use or Sale

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Please contact **Tricia Dixon** at (858)345-6170 or gala@delmarheightspta.com if you have any questions or would like to set up a time for a member of our procurement team to pick up your donation. Donations must be received by **April 1, 2018**.

Thank You for Supporting the Del Mar Heights PTA!

The Del Mar Heights PTA is a 501(c)(3) non-profit group (Tax ID: 33-0708127)
 Please make checks payable to Del Mar Heights PTA

Auction Use Only

Solicited By	Received By / Date	Entered By / Date	Tracking #



Del Mar Heights PTA
2018 Spring Gala
Sponsorship and
Underwriting Opportunities

DEADLINE: April 1, 2018

Sponsors and underwriters are an essential source of support for both the Gala and the PTA. Gala sponsors and underwriters help to offset the cost of the event, allowing more of the funds raised to have a real and lasting impact in the lives of Del Mar Heights students.

Your donation will receive public recognition online and on the evening of the event. The value of your donation is tax deductible.

SPONSORSHIPS

Platinum Level Sponsor (monetary or in-kind) **\$2,000+**

Premiere name/logo placement at entrance to event on “Step & Repeat” photo op backdrop, on VIP table signage, on screen, and on bidder cards. Premiere name/logo placement online on auction and school websites and on other promotional materials. Recognition from the stage during the live auction.

Gold Live Auction Sponsor (monetary or in-kind) **\$1,000**

Name/logo placement at event on VIP table signage, on screen, and on bidder cards. Name/logo placement online on auction and school websites and on other promotional materials. Recognition from the stage during the live auction.

Silver Silent Auction Sponsor (monetary or in-kind) **\$500**

Name/logo placement at event on screen and on bidder cards. Name/logo placement online on auction and school websites. Recognition during the silent auction.

Bronze Level Sponsor (monetary or in-kind) **\$250**

Name placement at event on screen and on bidder cards. Name placement online on auction and school websites.

UNDERWRITING

Name/logo placement online on auction and school websites and on bidder cards.

\$1,000 \$500 \$250 \$100 \$50 \$_____

“Step & Repeat” Photo Booth – 1 opportunity at \$500

DJ – 1 opportunity at \$500

Desserts & Coffee – 2 opportunities at \$250

~~Dance Floor – 1 opportunity at \$150~~

Decorations – 3 opportunities at \$100



Del Mar Heights PTA
2018 Spring Gala

RECOGNITION: DONATION

Name in Which Donation is to be Recognized: _____

RECOGNITION: CREATIVE MATERIALS

A pdf file of company logo must be provided by **April 1, 2018** to be included in printed materials.

Note: the sooner you provide your logo, the sooner we can have it live on our websites!

Please email artwork to gala@delmarheightspta.com

Total Payment: \$ _____

CREDIT CARD PAYMENT:

Please charge my Visa MasterCard American Express

Card #: _____ CVV: _____ Expiration Date: ____/____/____

Name on Card: _____ Signature: _____

CHECK PAYMENT:

Check payable to "Del Mar Heights PTA" is enclosed. Check # _____

Return Forms & Checks via mail to:
Del Mar Heights PTA
Attn: Spring Gala Auction
13555 Boquita Ave
Del Mar, CA 92014

Return Forms via email to:
gala@delmarheightspta.com

This form may also be completed and submitted online by visiting tinyurl.com/HeightsGala
Questions: Tricia Dixon (858) 345-6170